

## Blackboard and Copia Class: Bringing the traditional syllabus to life



A powerful solution to deliver customizable and collaborative content



Exercise choice



Maximize time



Increase student engagement

Blackboard and Copia have partnered together to bring the traditional syllabus to life. With Copia, faculty have access to a powerful platform to deliver customizable and collaborative content directly within Blackboard Learn and Blackboard Open LMS. Faculty can easily create an engaging learning environment that fully aligns with course objectives by leveraging the comprehensive content library, dynamic discussions, and personalized feedback. To ensure faculty are supported each step of the way, Copia provides individualized services to create instructional experiences that meet the changing needs of educational partners today.

### A powerful solution to deliver customizable and collaborative content

#### Exercise choice

Only Copia Class allows instructors to combine the best in publisher, OER and locally-created content, so faculty can include what best fits their needs and the needs of the students.

#### Maximize time

Copia makes it easy to select a variety of content that's relevant to the syllabus and course objectives - all directly within the current Blackboard Learn or Blackboard Open LMS course.

#### Increase student engagement

Course engagement directly correlates to student retention and outcomes. That's why we give faculty tools to encourage real-time interaction every step of the way.





## Best in class integration

- › Single sign-on
- › Grade sync\*
- › Deep linking functionality
- › Compliance with privacy standards



## A solution for your entire institution

### Faculty

Everything that faculty need to teach and engage effectively is available in one convenient place. Faculty can easily create bespoke course content with their own in-line notes, multimedia materials, or assignments - making it easier to convey and prioritize key concepts. Faculty also have access to a wealth of student data through a convenient dashboard, giving them valuable insight into student participation and performance.

### Students

Students will be set up for success as Copia helps them engage with course materials, the instructor, and other students in meaningful ways outside of the classroom. Students have immediate access to comments, notes, links, and discussion points directly within the e-textbook. Students can also add their own notes, highlights, bookmarks, and comments within Copia Class, helping to keep them organized and focused on what's most important.

### Academic Leaders

Copia gives academic leaders confidence in quality by streamlining access to a collaborative digital learning environment with rich content from leading publishers and content providers. Academic leaders can also leverage technology that provides unique insight into student participation and performance, improves productivity for faculty and students alike, and fosters a personalized learning environment.

## Get started today

The Copia Class integration is available through Partner Cloud for Blackboard Open LMS, Blackboard Learn SaaS and Blackboard Learn 9.1, version October 2014 and above. Copia will work closely to train and support both faculty and students.

[LEARN MORE AT BLACKBOARD.COM/COPIA](https://blackboard.com/copia)

**Blackboard**<sup>®</sup>

\* Available for Blackboard Learn only at this time

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